



# Cloud based Pharmacy Billing, Inventory & CRM

Mobile & Web

[www.eVitalRx.in](http://www.eVitalRx.in)







Designed keeping in mind the requirements of Pharmacists

Reports Dashboard

Inventory Management

Digital Shortbook

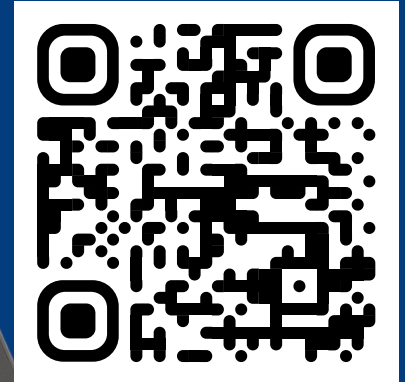
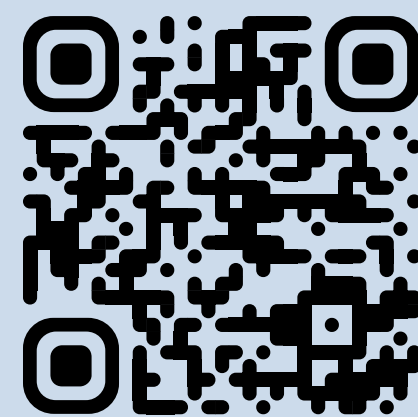
Purchase Marketplace

Upload CSV for Purchase Entry

Easy Daily Stock Reconciliation

FMCG Products Scan

QR Code System



Find distributors with stock

Search Medicine by Name, Content, Alternatives

Share details with Customers on WhatsApp Right from MedGuide



# Your Custom App & Website for Patient / White Label

Lets Your Customers Connect with Your Pharmacy

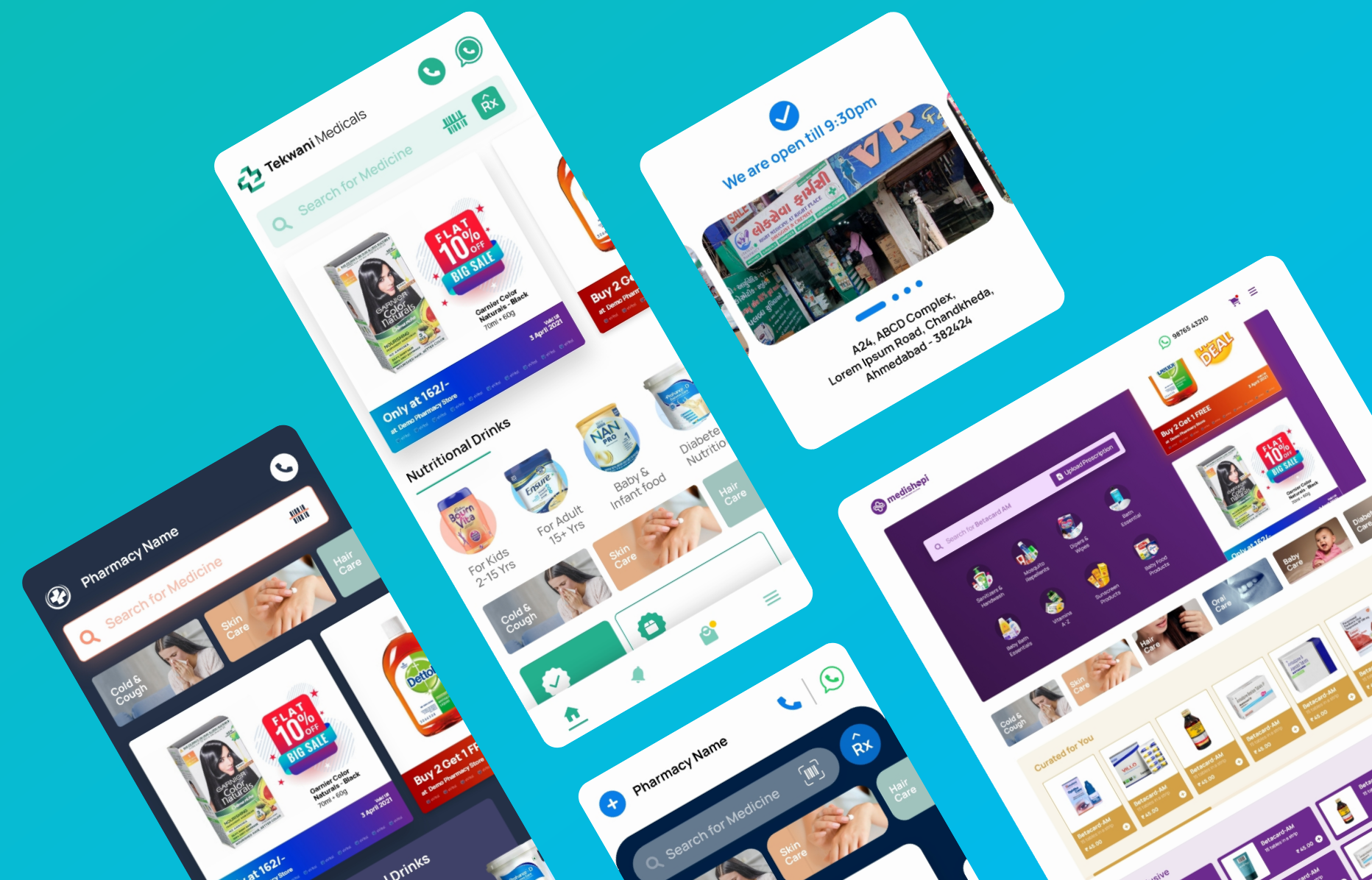
## Your Customers Can...

Check the availability of Products

Find Alternatives & Check Discounted Price

Place Orders & get Real-Time Order Status

Record Vitals and Read Medicine Information



# Loyalty Membership Program for Customer Retention & Engagement



Customized Membership Plans

Give out redeemable loyalty points instead of discounts

Issue customized Loyalty card to customer with your Pharmacy name and other details

Get more loyal customers and grow your business



# Integrations

## Accounting

*Tally*

## Payments

**Paytm**

Cashfree Payments

**ezetap**

## Delivery

**DUNZO**

PORTER

## Health Tech

eka.care

linkedcare

**KNOCK DOX**

## Analytics

Power BI

ZOHO

**ONDC**

**ABHA**

## Messaging

**gupshup**

**gallabox**

## Marketplace

**ZennX**  
connecting pharma





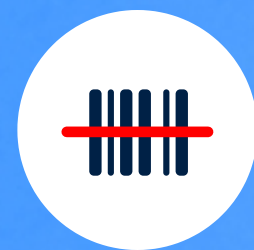
## Product Catalogue

# 4,00,000+

Medicines with dosage Formulation,  
Salt content, Therapeutic Categories,  
Regulatory Schedule Salt Composition

# 90,000+

FMCG Items with Barcode



Ready to  
Scan and Bill



 **VitRun**

Assign & Track delivery Orders to  
your Delivery Team

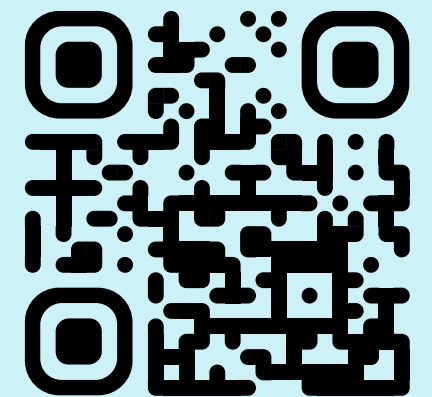
QR code verification to ensure  
correct items pick up & delivery

High Quality Customer service  
for your Patients

Customers can also track the delivery LIVE

Manage Payments & Reconciliation easily

Can be used for B2B & Freelance delivery needs





# Retail Pharmacy

Easy and Fast purchase entry with Gmail integration



QR Code for Sales Billing



Digital Shortbook



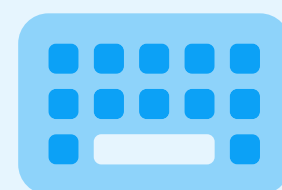
Real-Time Stock Updates & Alerts on Near Expiry Items



Tally Integration



Easy Shortcuts



Marketplace for Purchase



Business Monitoring and Analytics

Dashboard & Business Insights

Payments and Ledger Management

eNtelligent Reports





# Retail Pharmacy

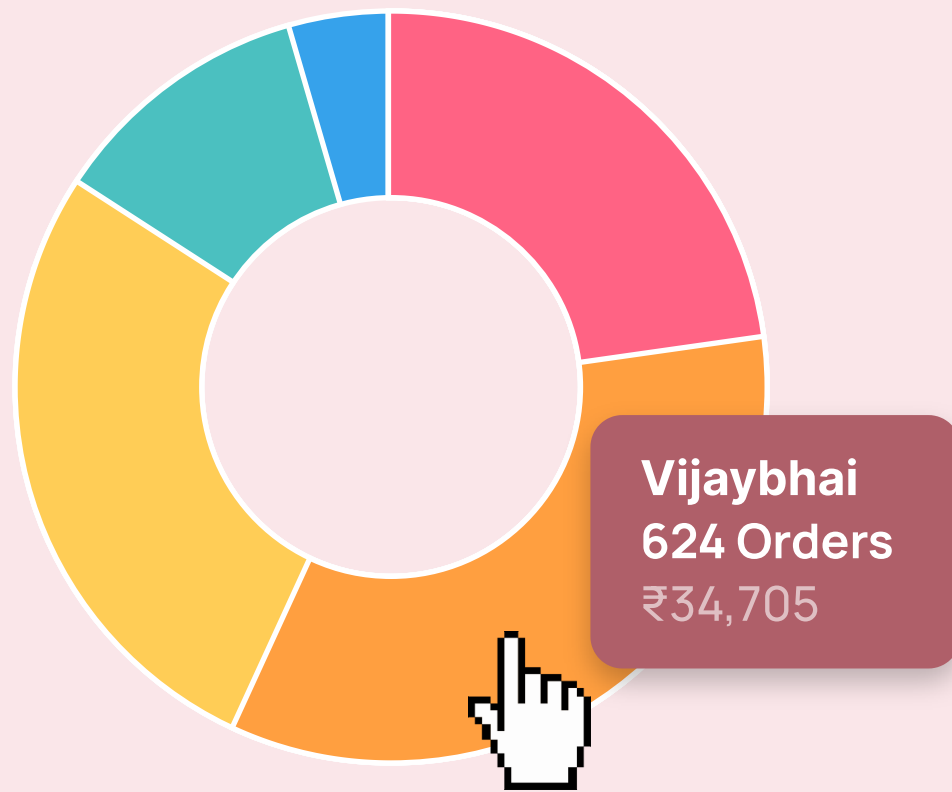
## Staff Management

Multiple Staff Logins

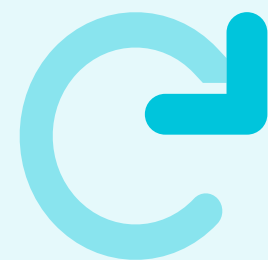
Shift & Cash Management

Role based Permissions

Staff Performance Metrics and Analysis



Daily Stock Reconciliation



## Delivery Partner Integration

**MUNZO**

**PORTER**



## Get Smart Recommendations

Higher Margin Alternatives  
Near Expiry Items

## Send your Patients

Refill & Pill reminders

Requested items notification

Payment links

Share invoices on Whatsapp



Create & Share Offers on Social Media



Customer's Purchase History at Your Fingertips





# Generic Pharmacy

## Find Alternatives Available in Stock with One Click

Find in-Stock Alternatives  
to ensure zero bounce rate



Otrivin O		
Otrivin Oxy Fast Relief Adult Nasal Spray <small>GlaxoSmithKline Consumer Healthcare</small>	10 ml 24 avail	₹ 96.8 14% Rack 2A
<b>Alternatives</b>		
Dehale-OM Nasal Drops lorem ipsum	10 ml 26 avail	₹ 48.0 26%
Oxyinoz 0.05% Nasal Drops	10 ml 45 avail	₹ 48.0 20%

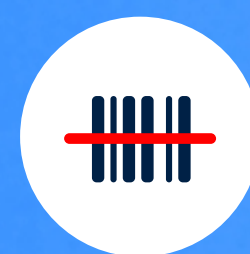
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Regulatory Schedule Salt Composition

# 90,000+

FMCG Items with Barcode



Ready to  
Scan and Bill





# Generic Pharmacy

One Click  
Rx to Gx Conversion  
with Smart  
Recommendations



Torrent  
**Betacard 25mg Tablet**  
14 Tablets

₹44.65



Cipla  
**Hipres 25 Tablet**  
14 Tablets

₹8.40



Run  
Promotional  
Offers



Customer's  
Purchase History  
at Your Fingertips



Customer's  
Medical History



Easy and Fast purchase  
entry with Gmail  
integration

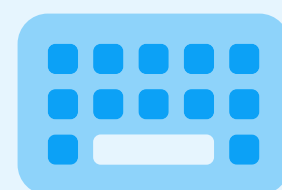
QR Code  
for Sales Billing



Patient Reminders  
on WhatsApp



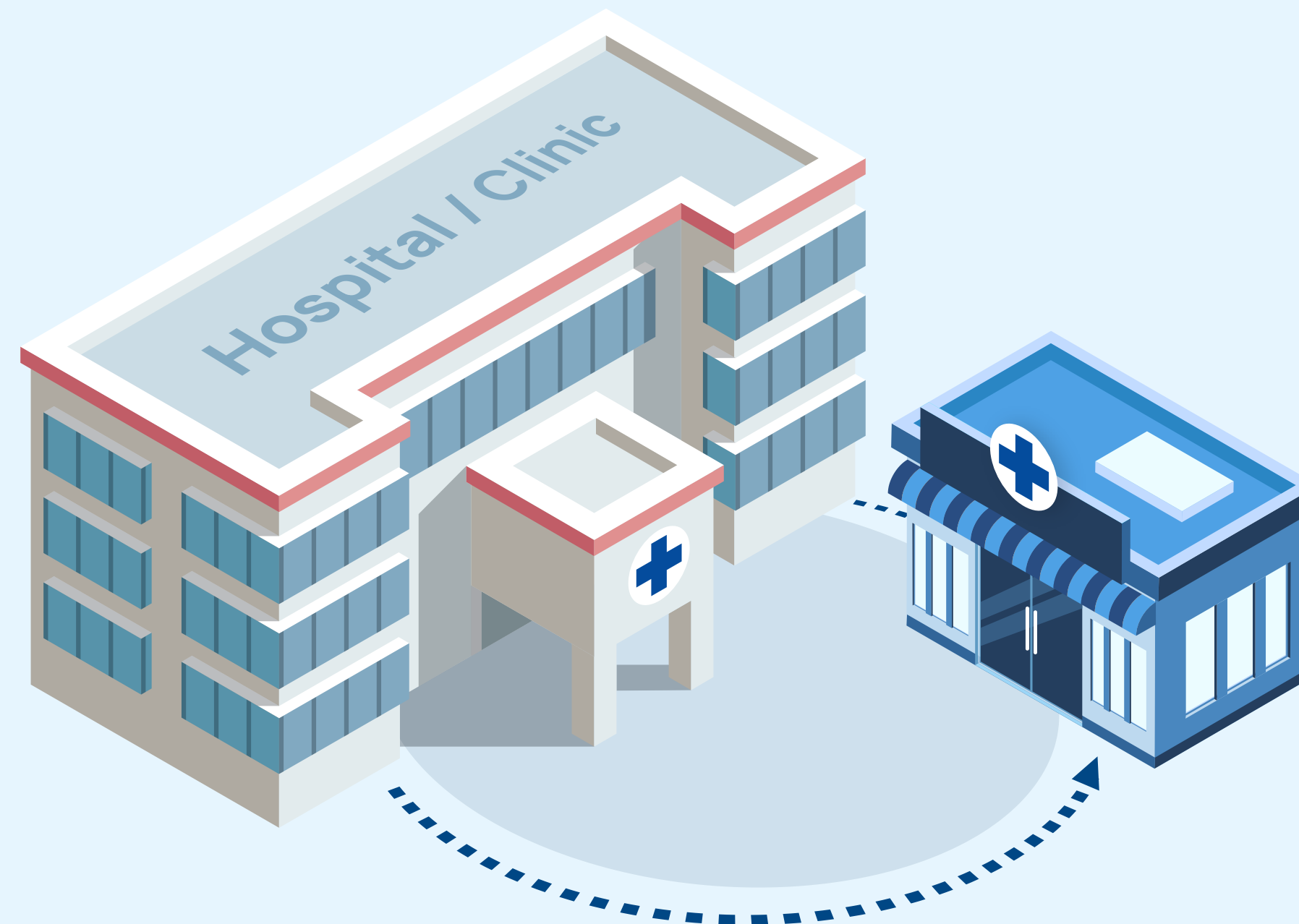
Easy  
Shortcuts





# Clinical Pharmacy

## API Integration with Doctor HIS & EMR Softwares



**1** Doctor can see real time stock of the Pharmacy

**2** Find in-stock Alternatives while writing prescription

**3** Prescription is instantly pushed to eVitalRx as a Sales Draft



# Clinical Pharmacy

Patient's  
Past Prescription  
History



Patient Reminders  
on WhatsApp



Customer's  
Purchase History  
at Your Fingertips

Easy and Fast  
purchase entry with  
Gmail integration



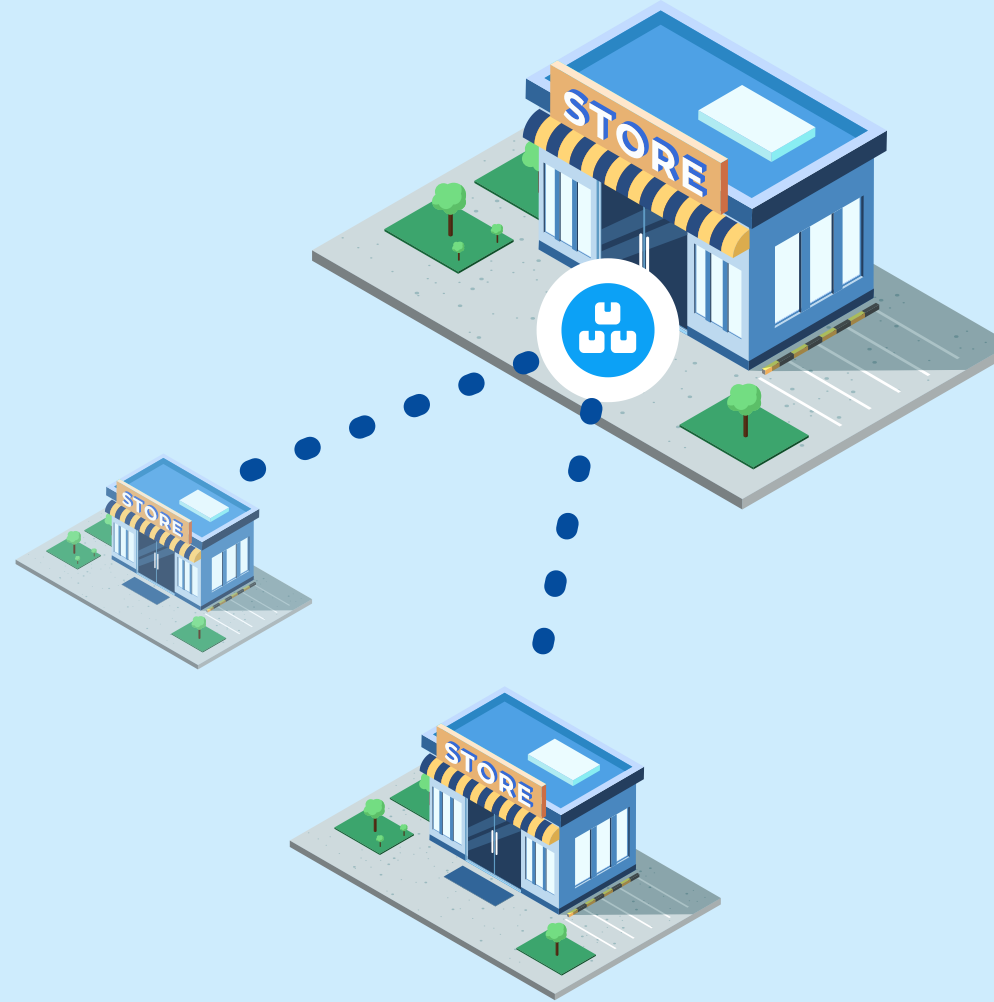
Run Promotional  
Offers





# Pharmacy Chain

**Centralized  
Planning,  
Execution at  
Stores**



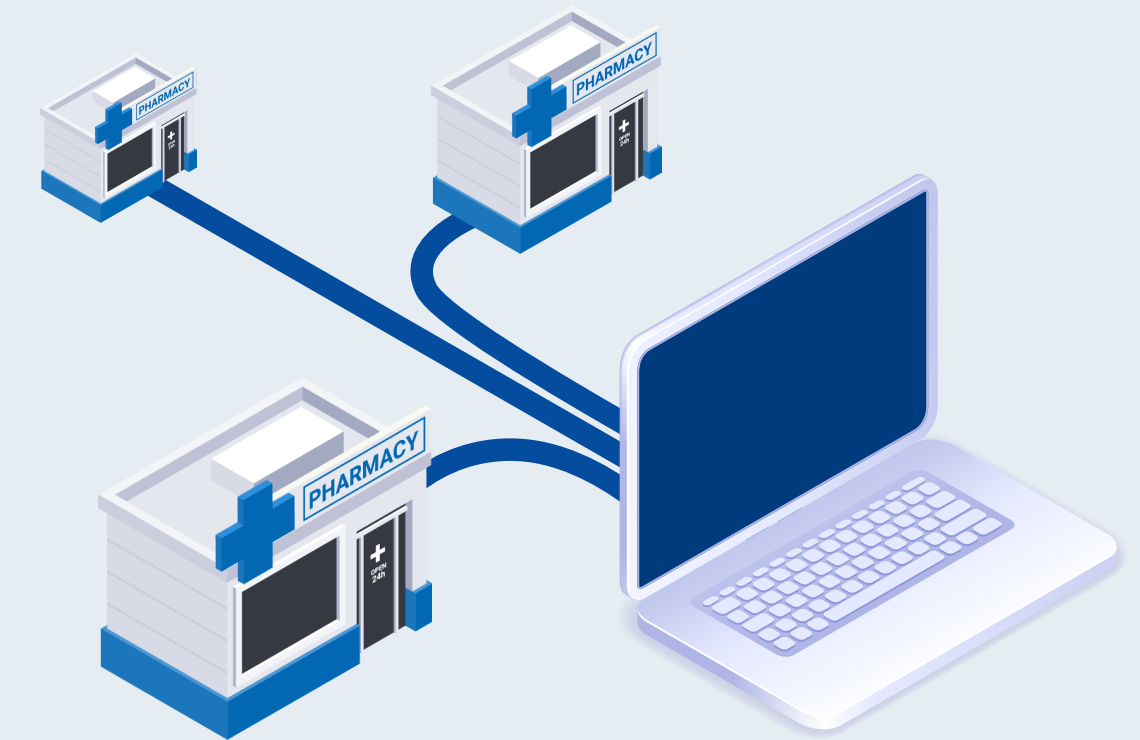
## Centralized Procurement

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Branch can create and send Purchase orders to the H.O.

Real-time itemwise / orderwise status updated in the software

Min-Max (ROL/ISQ) will be updated bi-weekly by Machine Learning System



## Centralized Business Monitoring and Analytics

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Create customized reports that can answer questions in real-time with Power BI & Zoho Analytics

Master Admin Dashboard



# Pharmacy Chain



## Centralized Control

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Item Level Settings defined and locked centrally

Discounts, Loose/Strip, GST, HSN

Daily Stock Reconciliation



## Centralized Accounting

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GST-ready reports and full integration with Tally

Virtual Accounts and Debit Cards for each Location for Expense Management & Controls



## Centralized Payments

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Auto reconciliation for all your stores

(Includes payments done through UPI, Card, PayTm, Netbanking & other online modes)

# Pharmacy Chain

White label

## Customized App & Website

Lets Your customers connect with Your Pharmacy

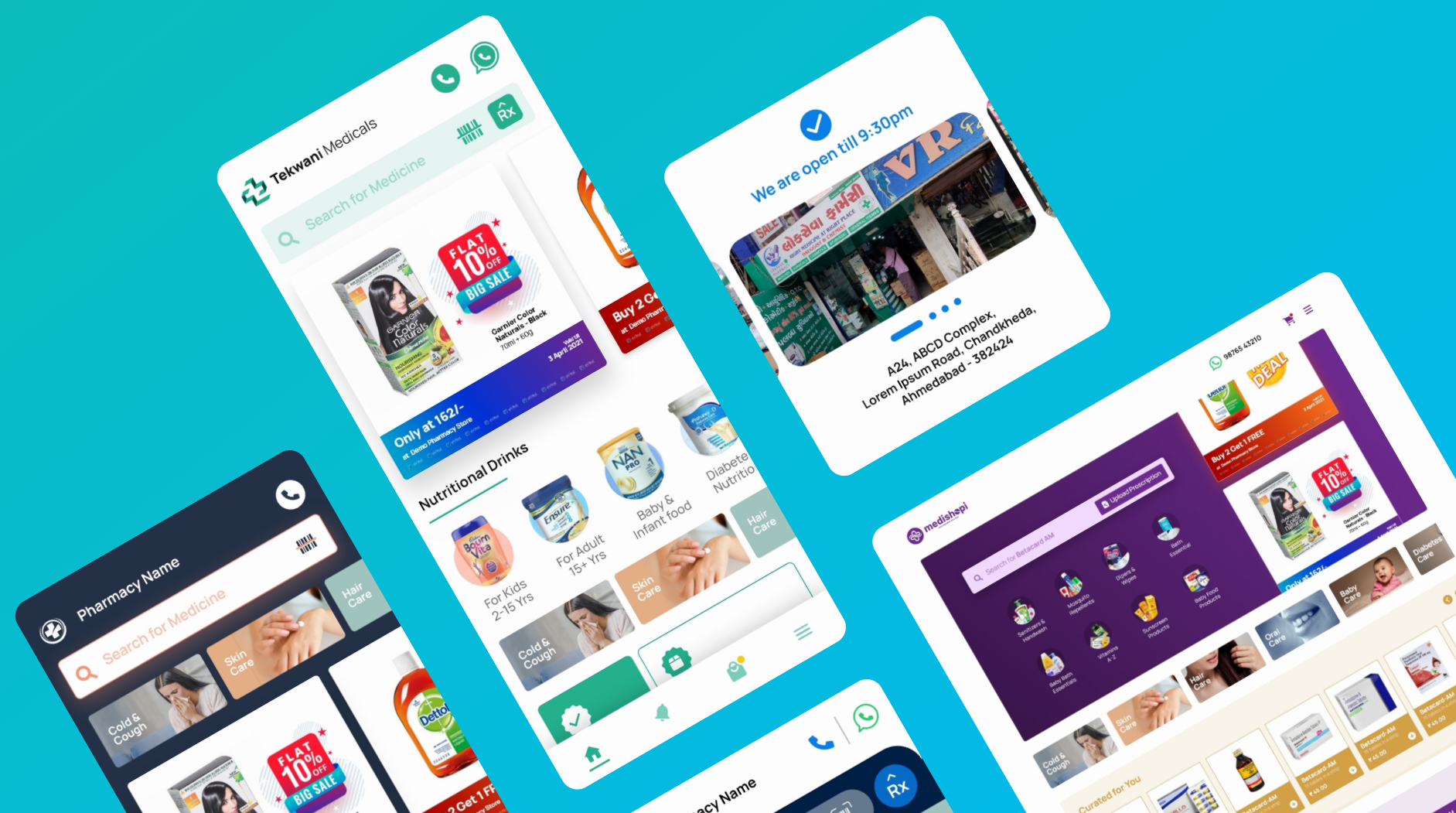
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Check the availability of Products

Find Alternatives & Check Pricing

Place Orders & get Real-Time Order Status

Record Vitals and Read Medicine Information



## Loyalty Membership Program for Customer Retention & Engagement



Customized Membership Plans

Give out redeemable loyalty points instead of discounts

Issue customized Loyalty card to customer with your Pharmacy name and other details

Get more loyal customers and grow your business





# Pharmacy Chain

## Staff Management

User Roles & Permissions

Master rights with H.O. only

Set shift time to give access for the Stipulated Time

Get up-to-date reports on the best Salesperson right on the Dashboard

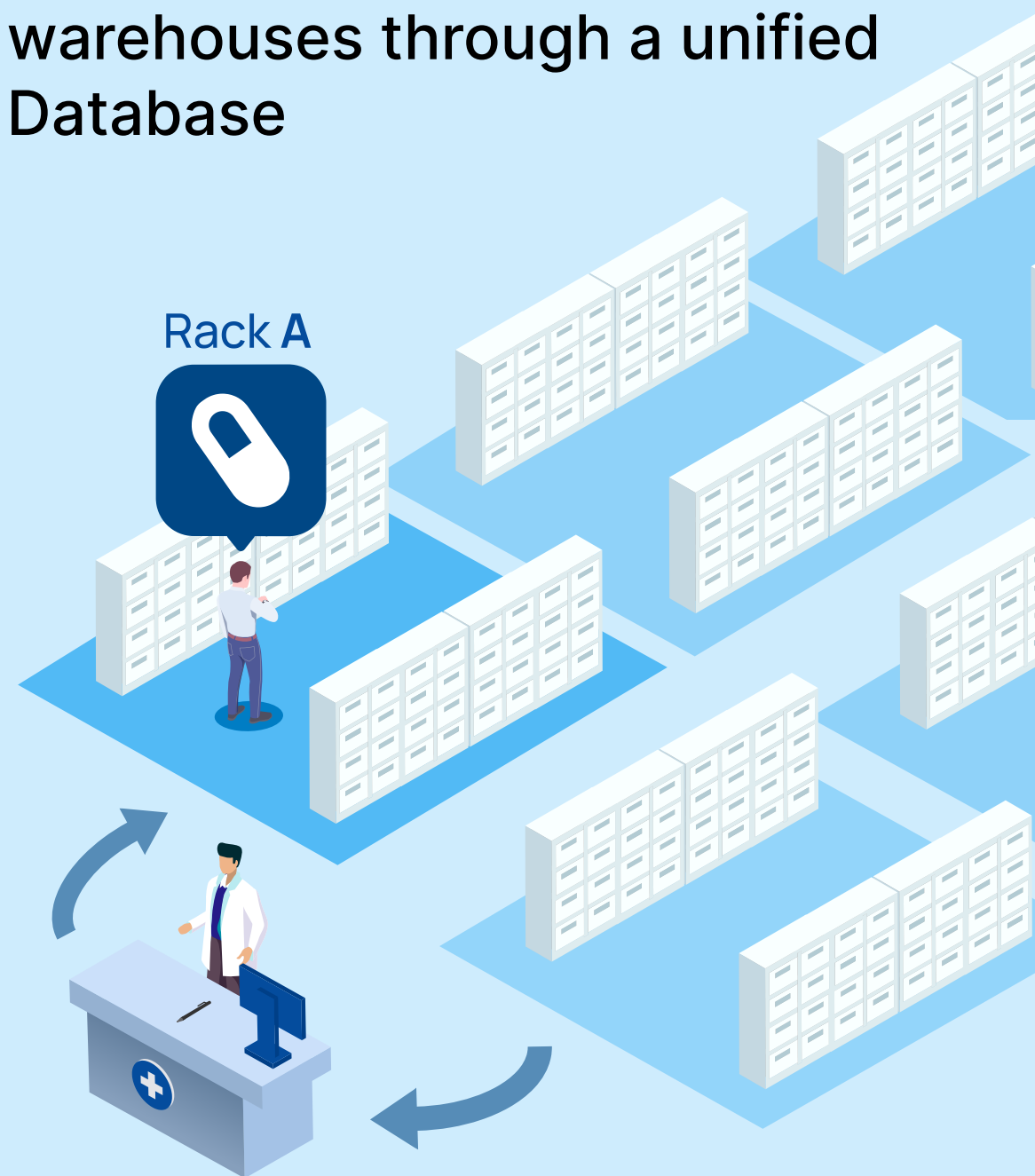


## TrackRx

Error-free Pick-up and Order Fulfillment

Real-Time inventory tracking and Optimized Storage

Manage Multi-Location warehouses through a unified Database



## Delivery Partner Integration

 DUNZO

 PORTER





# A powerful AI specially built for Your Pharmacy Business

## Customer Service

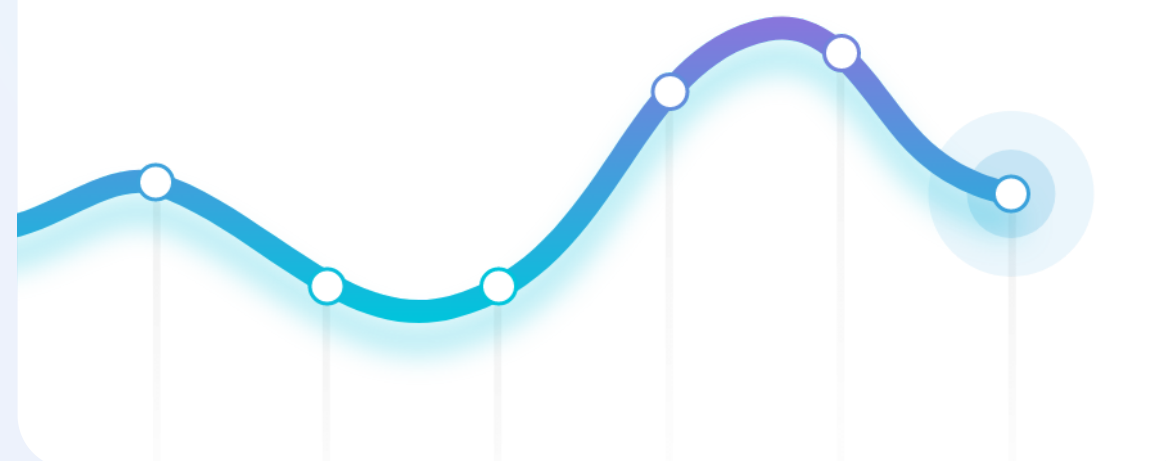
Customer Churn Alerts  
Refill Reminders  
1 Click Rx to Gx

## Operational Analysis

How is your  
store performing?

Intelligent Alerts  
customized for you

Know your Pharmacy  
business performance  
in less than 10 mins/day



## Purchase

Item Selection,  
Distributor Selection

Order Communication  
& Inward

Post-Purchase Analysis



## Inventory Management

No Overstocking  
Key Performance Indicators  
Auto Inventory Adjustments





# TrackRx

Warehouse Management Made Easy

Real-Time Inventory Tracking and  
Optimized Storage

Manage Multi-Location Warehouses  
Through a Unified Database

## VitalCoins

**Renew or Upgrade your Plan**

**Get Branding Materials**

**Buy SMS Credits**

Do more activities and earn more VitalCoins,  
it's that simple



# Testimonials

“

I have been using eVitalRx for 2 years now. eVitalRx is good in technology, its forward, innovative and its UIUX is easy. I am easily managing my Purchases, Sales, Digital operations, Deliveries, Customers, Histories and everything. **All I can say that it's a bundle of joy.**



**Anand Munot**  
Maruthi Medicals  
Bengaluru

“

It's a revolution in Pharma Software. **It is very user friendly and easy to use.** Tons of advantages of digitalization and remote based. Kudos to team eVital for making such wonderful software!



**Mangilal Choudhary**  
Mahalaxmi Medico  
Kotharud, Pune

“

Its cloud-based, user-friendly, and future-ready approach makes it an excellent choice for any pharmacy looking to improve its operations. **Their dedicated support team provides excellent customer service.**



**Krishnakant Jaiswal**  
Andheri West  
Mumbai

“

One of the best medical GST billing software. We have been using in 4-computers. **It takes less than 30-seconds to upload purchase via CSV.** Also, QR enabled sales system is very fast and effective to manage batch level inventory.



**Suresh Patel**  
M Narandas & Co.  
Ahmedabad

Enterprise  
Clients





# About Us




eVitalRx is a flagship product of Equality Healthcare a healthtech startup based in Ahmedabad, started in April 2021, focusing on cloud-based SaaS products designed for healthcare professionals in India.

Our product approach is customer centric and hence we build high quality cloud-platforms for improving healthcare affordability and accessibility.




With 100+ employees including 30+ Full-time developers, we are growing 15% MoM and have customers in 25 states in India.

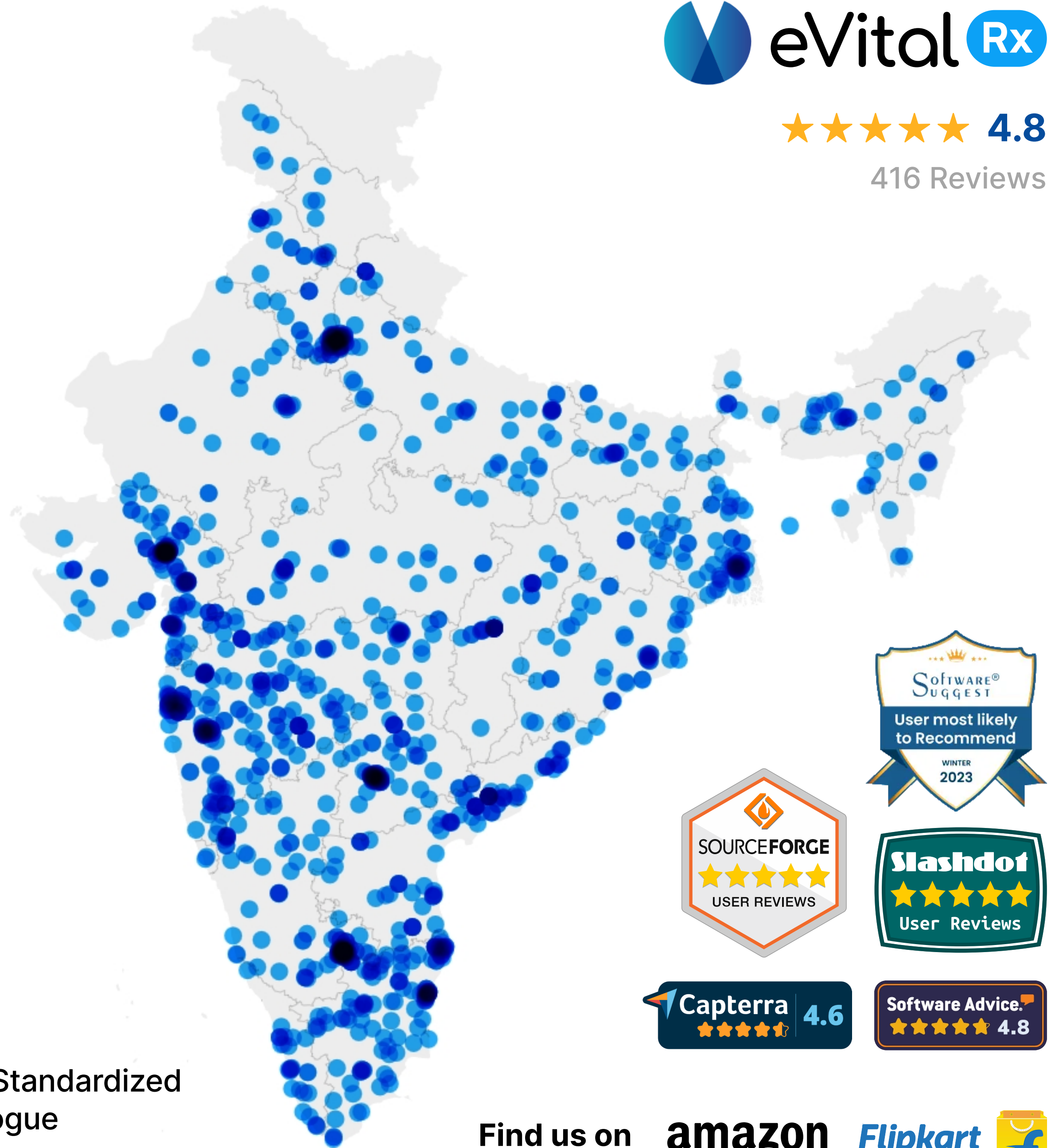
eVitalRx is the fastest-growing SaaS-based ERP system in India. We have a Pan-India presence from Kashmir to Kanyakumari & Bhuj to Bengal.

## Our Ideologies

-  Customer Comes First
-  Build Long-Term Solution
-  Product & Feedback oriented growth

## Building Blocks of our products

-  Native Cloud Platform
-  Third Party Integrations
-  Centralized & Standardized Product Catalogue Drug Registry



★★★★★ 4.8

416 Reviews



Find us on   

# Centralized Product Catalogue

**4,00,000+**

Pharma Products

**90,000+**

FMCG Items with Barcode

**7-Days Trial Free**

Price starts from ₹ 3,500\*/Year



Gmail Integration for Purchase



Share Invoice on Whatsapp Refill and Payment Reminder



Business Insights with GST Report



Monitor Your Business Activity on Mobile App



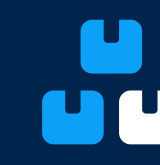
Permission-based Staff Logins



Personalized Web-page for Your Store



Auto Reconciliation (UPI, Credit/Debit Card)



Centralized Purchase for Multiple Locations



Payment Reminders with Link to Pay



Customer App & Website (Customizable)



VitRun - Delivery App For B2B & B2C



Loyalty Program & Membership Plans

Get Your Free Demo Today



**84 01 82 62 62**

**[www.eVitalRx.in](http://www.eVitalRx.in)**

\*T&C Apply